

Pacific Beach Planning Group
Alcohol License Review Committee
Minutes – May 4, 2010, 6:30 pm,
Pacific Beach Taylor Library

Commenced: 6:33 pm

Members Present:

PBPG: Scott Chipman (Chair), Marcie Beckett, Diane Faulds, Jim Krokee

PBTC: Joe Wilding

Discover PB: None

Guests:

Eve Anderson, Bozier Demare, Leigh Gibson, Jerry Hall, Kathy Lippitt, Rick Oldham, Barbara Williams

Agenda: Add “Publicity Plan” after Public Comment. Agenda approved without objection.

Minutes: Motion (Faulds/Wilding): Approve April minutes with one correction: In non-agenda public comment, replace “over the last 15 years” with “from 2002 to 2007.” **Passed 5-0-0**

Non Agenda Public Comment:

Marcie Beckett – 3 handouts. Table of PB alcohol licenses by type and census tract (from SDPD, 2008) reveals overconcentration of licenses in PB. Census tract 79.01 has 64 licenses where state guidelines allow only 10. Entire PB community has 118 licenses, where 55 are allowed. According to a local realtor’s rankings of 33 neighborhoods based on total crime for years 2002 to 2008, PB consistently ranks as one of the worst three neighborhoods. Police Chief Magazine article says that high crime (real or perceived) lowers residents’ quality of life, reduces property values and hurts businesses.

Rick Oldham – wants ALRC/PBPG to write letter to PB Town Council explaining what the ALRC does and encouraging PBTC to stop reviewing alcohol licenses applications. Also, it is a conflict of interest for the PBTC because applicants are often PBTC members (paying dues to PBTC).

Jerry Hall – PB Alehouse buying 30 plus PBTC memberships and then having a PBTC vote the next month to support their alcohol license modification is wrong and a complaint should be filed with ABC, Vice and the City. PB checkpoint last Saturday resulted in 13 DUI arrests; no other community checkpoint has ever had more than 10. PB had 57 DUIs in one week, while the entire rest of the city had 59 DUIs. We need to focus the DUI funds to crack down DUIs in SD now.

Kathy Lippitt – 7 handouts. PB general crime and alcohol-related crime by census tract; research shows the more alcohol outlets, the more crime and the more binge drinking; what Fullerton has done to reduce alcohol-related crime.

Joe Wilding – Last month, I heard a negative comment about this board. If anyone has facts to contradict what we’ve been learning, bring them to us.

Publicity Plan for Community Presentation:

Marcie Beckett volunteered to draft a publicity plan, flier and media notices. She will email them for ALRC review and feedback.

Written Report and Community Presentation:

Discussion of community meeting ensued and included these comments: have meeting from 6:30 to 8:00 pm; have survey card for attendees; invite ABC, SDPD, local officials; have Ventura SDPD present Ventura model; Bozier volunteered to be timekeeper; do a PowerPoint presentation; have a handout that

includes police and ABC contact info; Jerry volunteered to make a short video of activities on Garnet and bring to the PBPG May 26 meeting; collate public comments and generate post-meeting report for PBPG website; put full report on PBPG website so it can serve as a baseline of information for any future efforts; ask SDUT to write article.

Discussion of written report ensued and included these comments:

Scott will draft summary report based on outline and meeting minutes; Scott will email draft to ALRC for review; "history" should include excerpts from PB Community Plan; note that PB is not an entertainment district; report crime stats for all census tracts; report DUI and POLD survey results; don't use business names unless you have to, don't blame or alienate, we need to work together to solve these problems; using business names is necessary; include the list of "then-now" businesses to show how PB establishments have changed over time; add RT's Longboard Grill (which used to be La Chamine French restaurant); list restaurant closing times; according to POLD survey, two establishments are responsible for 50% of DUIs; cite all sources; verify all figures; present facts and evidence; include description of ABC protest process; include recent decision by ABC judge to grant new license despite protest of police and local ABC; include complaint and enforcement process under "current conditions;" emphasize the positive by describing what other communities have done to improve; include Vallejo and Berkeley.

Next ALRC meeting is on June 1 at 6:30 at the PB Library

Adjourned: 7:58 pm

Submitted by Marcie Beckett