

Pacific Beach Planning Group
Alcohol License Review Committee
Minutes – June 1, 2010, 6:30 pm,
Pacific Beach Taylor Library

Commenced: 6:35 pm

Members Present:

PBPG: Scott Chipman (Chair), Marcie Beckett, Diane Faulds

PBTC: Nici Boyle

Discover PB: None

Guests:

Eve Anderson, Bozier Demare, Leigh Gibson, Rob Hall, Kathy Lippitt, Rick Oldham, Billy Ramirez, Marcella Teran

Agenda: Agenda approved without objection.

Minutes: Motion (Beckett/Faulds): Approve May minutes. **Passed 3-0-1**

Non Agenda Public Comment:

Leigh Gibson – ALRC report is good and thorough, but need to include high number of visitors in our community when looking at crime statistics – 860,000 visitors over Memorial Day, DUIs down from last year.

Marcie Beckett – Handout “Timeline of Alcohol License Issues and Developments in Pacific Beach” with supporting newspaper articles. From 2003 to present: police protesting new licenses; PBTC supporting new licenses for restaurants but not bars; district 2 candidates saying alcohol is PB’s most serious issue; Beach Alcohol Task Force; police chief blocking new licenses then reversing decision; ABC saying no new licenses for PB; police recommending applicants go to PBTC for community support; PBPG forms ALRC to review license applications; ALRC completes research and presents findings to community.

ALRC Written Report:

Scott Chipman - we will keep working on draft report after presentation, adding community feedback and Ventura presentation.

Community Presentation:

Committee and audience made suggestions:

Audience handouts: color maps of alcohol licenses and alcohol crime, DUI time of day, Table 2 (PB census tract licenses and crime), Table 3 (Evolution of licenses in PB), glossary of terms, PB crime compared to other SD communities, summary of what other communities have done, survey card.

Presentation timing: 45-min ALRC PowerPoint, 15-min Ventura presentation, 30-min public comment.

Presentation content: Brief introduction, mission statement, timeline, current conditions, evolution of PB licenses, restaurants morphing into bars, ABC and police policies, structural deficiencies in polices, photos of activities on Garnet, list of alcohol-related deaths, what other communities have done, conclusions, possible future efforts
Survey Card: Is there concern, should there be a change, what mechanism for change, do you patronize local bars or restaurants, ideas for solutions

Publicity Plan for Community Presentation:

Marcie Beckett –PBMS venue confirmed; media publicity is on track; will create full-page flier from half-sheet presented to PBPG on 5/28; need volunteers to post and distribute flier (Boyle, Faulds, Demare, Chipman); need volunteers to staff June 14 presentation (Faulds, Chipman, Beckett, Demare, Anderson, Teran)

Adjourned: 8:05 pm

Submitted by Marcie Beckett