



January 28, 2015

Mayor Kevin Faulconer
Councilmember Lorie Zapf
Ms. Lesley Henegar, Senior Planner
City of San Diego

VIA ELECTRONIC CORRESPONDENCE

Re: Pacific Beach Planning Group
Year-End 2014 Report

Mayor Faulconer, Councilmember Zapf, and Ms. Henegar:

We are pleased to submit a list of key accomplishments by the Pacific Beach Planning Group (PBPG) in 2014:

1. Pacific Beach EcoDistrict. The PBPG joined with other community partners approving the Pacific Beach EcoDistrict Framework and Declaration of Cooperation. The PBPG has committed to a community plan update and development review with EcoDistrict principles, changes to the City development and approval process to promote the EcoDistrict, providing a public forum for public input on EcoDistrict projects and a conduit for approval, and collaboration with Pacific Beach EcoDistrict Partners.
2. The Development & Mixed-Use subcommittee reviewed twenty-nine projects. The subcommittee requires applicants complete a checklist addressing EcoDistrict criteria with emphasis on sustainability.
3. Pacific Beach Parks. The PBPG partnered with Beautiful PB and the City to submit a CalTrans grant proposal "The Pacific Beach Mobility Study" which includes the PB Parks project.
4. Beautiful PB / Community Collaborators. The PBPG continues to work with Beautiful PB and Community Collaborators to inform the public, promote community involvement, and advance community-sponsored initiatives and projects.
5. The PBPG Traffic & Parking subcommittee was very active and instrumental in accomplishing several critical projects in Pacific Beach including but not limited to street improvements, traffic calming, installation of stop signs, and pedestrian crosswalks. The subcommittee reviewed and approved Phase 1 of the new PB Pathways bicycle-pedestrian plan.
6. An ad-hoc committee was formed to address the public's desire to address vacation rentals, primarily in single family neighborhoods. The committee intends to bring recommendations to the PBPG in early 2015.
7. An ad-hoc committee was formed to gather public input on Capital Improvement Projects (CIP) in Pacific Beach and a list of recommendations was approved and submitted to the City via the Community Planners' Committee (CPC).
8. The PBPG Code Compliance subcommittee was very active with prioritization of violations and protocol on City review and enforcement. Particular emphasis was placed on storefront medical



marijuana dispensaries, the PROW (public right-of-way) program, news racks, parking, encroachments, and illegal conversions.

9. Mission Bay Gateway. The PBPG continues to support the forward planning for the Mission Bay Gateway project which encompasses key community amenities including De Anza Cove, Mission Bay Golf Course, CampLand, recreational facilities, open space, wetlands, and Mission Bay High School. The recent settlement agreement with De Anza Cove residents now provides the opportunity to engage the public and move forward with planning on this extraordinary publicly-owned asset.

10. Balboa Station Transit Oriented District. The PBPG has been communicating with SANDAG and City Planning with regard to the new Transit Oriented District (TOD) at Balboa and Interstate 5. The Planning Group will be working with City Planning and the public in planning for the TOD via a Specific Plan (SP) which extends from Interstate 5, west to Rose Creek, and the length of Mission Bay Drive between the north- and south-bound I-5 on- and off-ramps.

11. Comprehensive Parking Plan. Public meetings were held to begin the process of developing a comprehensive parking plan for Pacific Beach. A request was made to City Planning to initiate a formal traffic and parking study to be used as a guiding document in determining a solution to ongoing traffic and parking challenges in the community.

12. San Diego Unified School District. An ad-hoc committee was formed to engage with the school district on several community projects, including the proposed YMCA at the PB Middle School, new development at Barnard Asian Pacific Language Academy, and recreational elements at Mission Bay High School.

13. DecoBikes. The traffic and parking subcommittee, along with Discover PB and the PB Town Council, held several open public meetings with DecoBikes and the City with regard to the proposed DecoBike share locations.

14. PB Middle School. The PBPG approved new stop signs at critical intersections north and south of PB Middle School to enhance safety for students and accommodate the Beautiful PB (EcoDistrict) student-designed street murals. The two murals were the first of several planned for PB and initiated the PB Pathways project which emphasizes non-motorized connectivity throughout the community.

15. North PB Lifeguard Station. The PBPG recommended one of two locations for the proposed North PB Lifeguard Station and will be interacting with the City on station design.

In addition to the projects outlined above, we continue to fully engage on comprehensive planning visions for our community emphasizing quality of life and the Pacific Beach culture. We remain dedicated to forward planning and implementation of these and other projects and are working diligently to promote the vision of the Pacific Beach Community Plan.

Respectfully,

A handwritten signature in blue ink, appearing to read "Brian J. Curry".

Brian J. Curry, Chair
Pacific Beach Planning Group

cc: Liezl Mangonon, Council Representative, City of San Diego
Tom Tomlinson, Interim Planning Director, City of San Diego
Nancy Bragado, Deputy Planning Director, City of San Diego
Dr. Michael McQuary, Board Member, San Diego School District
Cathie Jolley, President, PB Town Council